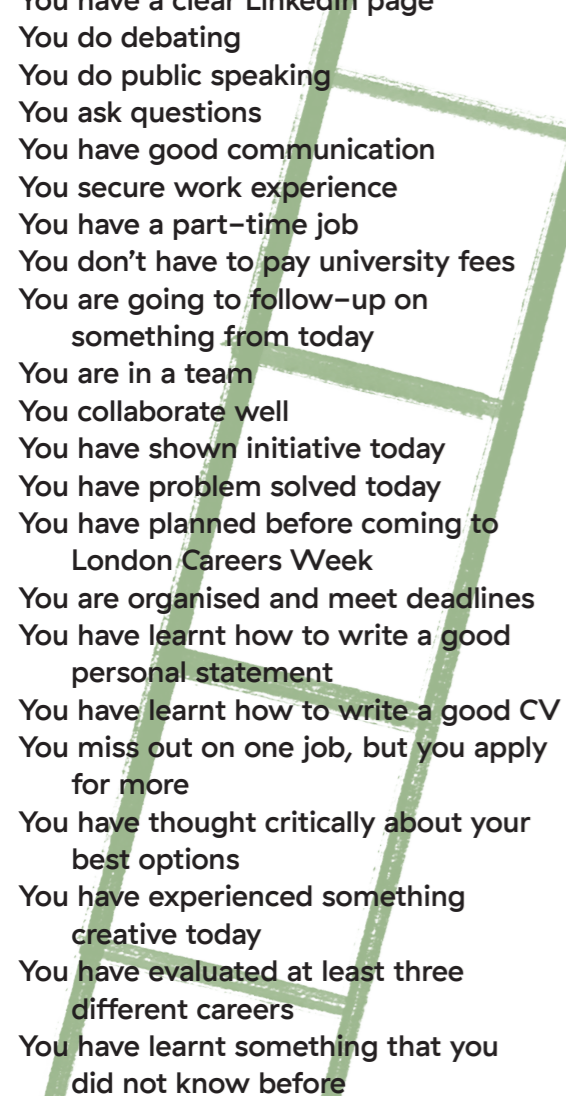


We have created the ultimate career simulation to express the trials and tribulations of getting a successful career. Who will get to the boardroom first?

On your career journey you are either helped or hindered by ladders or career snakes. In the squares at the bottom of the ladder (squares 1, 5, 17, 19, 23), write some 'clues' that might help you climb the career ladder. Here are some ideas but you should add more of your own ideas that you learn today at the London Careers Festival. Ask the businesses you meet what were the 'snakes and ladders' in their own career journeys or in that industry or job.

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- You get a qualification
 - You start an apprenticeship
 - You have a clear LinkedIn page
 - You do debating
 - You do public speaking
 - You ask questions
 - You have good communication
 - You secure work experience
 - You have a part-time job
 - You don't have to pay university fees
 - You are going to follow-up on something from today
 - You are in a team
 - You collaborate well
 - You have shown initiative today
 - You have problem solved today
 - You have planned before coming to London Careers Week
 - You are organised and meet deadlines
 - You have learnt how to write a good personal statement
 - You have learnt how to write a good CV
 - You miss out on one job, but you apply for more
 - You have thought critically about your best options
 - You have experienced something creative today
 - You have evaluated at least three different careers
 - You have learnt something that you did not know before

In the squares with the snake's head (squares 15, 18, 20, 26, 28), write some 'disadvantages' that might help you slide down the career snakes. Here are some ideas but you should add more of your own ideas.

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- You give up because you don't get the course you want
 - You think apprenticeships can't give you a qualification
 - You have a negative social media profile
 - You wander around the London Careers Festival but not ask questions or speak to businesses
 - You don't follow-up on a lead you are given
 - You forget to thank people for their advice
 - You don't ask about work experience opportunities
 - You don't listen to the advice of people in the industry
 - You have a large university debt
 - You don't shake hands and give eye contact to the people you meet
 - You don't follow-up on something from today
 - You do a job because someone says you should, not because it is something you are interested in
 - You are late
 - You miss deadlines
 - You have spelling and grammatical mistakes in your job application
 - You leave writing your personal statement to the last minute
 - You look at messages on your phone during an interview
 - You copy and paste a CV from the internet and don't get anyone to check it
 - You miss out on one job, and so give-up
 - You choose the first option rather than thinking about your best options
 - You don't share the authentic, 'best' you when speaking with people
 - You don't have a 'plan B' if you don't get your first choice
 - You think you have learnt everything there is to learn about a job

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LONDON CAREERS FESTIVAL SNAKES & LADDERS

